

# RADIO TODAY

THURSDAY, MARCH 11, 1954

KABC - 790	KFI - 640	KGJ - 1230	KMPC - 710	KPPC - 1240
KALI - 1430	KFOX - 1280	KGIL - 1260	KNX - 1070	KRKD - 1150
KBIG - 740	KFSG - 1150	KHJ - 930	KOWL - 1580	KVOE - 1480
KBLA - 1490	KFVD - 1020	KIEV - 870	KPOL - 1540	KWKW - 1300
KERN - 1410	KFWB - 980	KIAC - 570	KPMC - 1560	KXLA - 1110
KFCAC - 1330	KGER - 1390			

## PROGRAM HIGHLIGHTS

**DRAMA--**  
 8:00 KNX-Meet Mr. McNutley  
 8:00 KHJ-Crime Fighters  
 8:45 KABC-Mike Malloy  
 9:00 KABC-Horatio Hornblower

**VARIETY--**  
 7:30 KFI-Truth or Consequence

KFI broadcasts the news today at 6\*, 6:45\*, 7:15, 7:45, 8:30\*, 9:45\*, 10:25\* a.m., 4:15\*, 4:55, 5\*, 5:15\*, 6:15\*, 8:15, 10, and 11\* p.m. Newcasts starred (\*) use the news-gathering facilities of the Los Angeles Times for local coverage.

**7:00 A.M.**  
 KFI-Western Swing  
 KNX-Ferris, News  
 KABC-Music, Mast's son  
 KHJ-News, Hem'way  
 KMPC-Clock Watcher  
 KFWB-Music, Levden  
 KLAB-News: Haynes  
 KFAC-Concert, News

**7:15 A.M.**  
 KFI-Shields, News  
 KNX-R. Story Show  
 KHJ-Bkfst. Ganz

**7:30 A.M.**  
 KFI-Hit the Road  
 KNX-Frank Goss  
 KFWB-News, Music  
 KABC-News

**7:40 A.M.**  
 KABC-Masterson;  
 News

**7:45 A.M.**  
 KFI-Manning, News  
 KNX-Harry Babbitt  
 KHJ-News: Freed  
 KRKD-Air Chapel

**8:00 A.M.**  
 KFI-J. Murrav Talk  
 KNX-Ralph Story  
 KABC-Breakfast Club  
 KHJ-Footnotes to  
 History  
 KLAB-News: Stocks  
 KMPC-News  
 KFAC-Stock Market  
 KFWB-News, Sports  
 KRKD-Church Unity

**8:15 A.M.**  
 KNX-Dave Valle, News  
 KGJ-County at Work  
 KFWB-Bill Levden  
 KRKD-Country  
 Church  
 KLAB-Balter; Haynes  
 KFAC-Sports & Music  
 KMPC-News; Sports

**8:30 A.M.**  
 KFI-News, P. Bishop  
 KNX-Make Up Your  
 Mind  
 KHJ-Haven of Rest  
 KFAC-News, D. Joy  
 KMPC-News; Watcher  
 KGJ-Divine Science

**8:45 A.M.**  
 KFI-Andy & Virginia  
 KNX-Rosemary  
 KFAC-Unity  
 Viewers  
 KFWB-News

**9:00 A.M.**  
 KNX-Wendy Warren  
 KABC-Garden; Shop'r  
 KFWB-News; Bill  
 Levden  
 KHJ-Melody Manner  
 KBIG-Catalina Ban'std  
 KFAC-Concert

**9:15 A.M.**  
 KFI-Ladies' Day  
 KNX-Aunt Jenny  
 KABC-Chet Hundley  
 KHJ-Commentary; G.  
 Heatter

**9:30 A.M.**  
 KABC-Romances  
 KNX-Helen Trent  
 KHJ-Norma Young  
 KLAB-Music, Potter  
 KMPC-Chef Milani  
 KFAC-Plans; News  
 KFWB-Music, Jarvis

**9:45 A.M.**  
 KABC-Ever Since  
 Eye  
 KNX-Our Gal Sunday  
 KFI-News

**10:00 A.M.**  
 KFAC-Music Loom  
 KMPC-News; Music  
 KFI-Art Baker  
 KNX-Road of Life  
 KABC-News, Todd's;  
 Berch  
 KHJ-Newspaper of Air

**10:15 A.M.**  
 KHJ-Tello Test  
 KNX-Ma Perkins  
 KFI-Second Chance

**10:30 A.M.**  
 KFI-Strike It Rich  
 KNX-Dr. Malone  
 KABC-My True Story  
 KFAC-Your Soloist  
 KHJ-Stan. School

**10:45 A.M.**  
 KNX-Goulding Light

**10:55 A.M.**  
 KABC-Whispering St.

**11:00 A.M.**  
 KFI-Bob Hope  
 KNX-2nd Mrs. Burton  
 KFAC-Music  
 KHJ-Wonderful City;  
 S. Hayes

**11:15 A.M.**  
 KFI-News  
 KNX-Perry Mason  
 KFAC-Folk Songs &  
 Dances

**11:30 A.M.**  
 KABC-A Girl Marries  
 11:30 A.M.  
 KFI-Phrase Pays  
 KNX-Nora Drake  
 KHJ-Queen for a Day  
 KABC-Grand Central;  
 Berch  
 KFAC-Music; News

**11:45 A.M.**  
 KFI-Lady's Book  
 KNX-Brighter Day

**12 NOON**  
 KFI-Farm Reporter  
 KNX-Kennally, News  
 KABC-News  
 KFAC-Lunch, Concert  
 KPOL-Temple Baptist  
 Church  
 KHJ-Sil Fuller, News

**12:15 P.M.**  
 KFI-Road of Life  
 KNX-Hilton House  
 KABC-Paul Harvey  
 KHJ-Cedric Foster

**12:30 P.M.**  
 KFI-Pepper Young  
 KNX-Art Linkletter  
 KABC-Hayes; Todds  
 KFWB-News  
 KLAB-570 Club  
 KHJ-Tapestries of Life

**12:45 P.M.**  
 KFI-Rite to Nap'ness  
 KFWB-Jerry & Bev  
 KFAC-News, D. Jay  
 KHJ-News, Freed

**12:50 P.M.**  
 KHJ-Jack Wagner

**1:00 P.M.**  
 KFI-Backstage Wife  
 KNX-Arthur Godfrey  
 KFAC-Serenade  
 KABC-Davidson Show

**1:15 P.M.**  
 KFI-Stella Dallas  
 KFAC-L.A. City  
 Schools

**1:30 P.M.**  
 KFI-Widder Brown  
 KHJ-Ladies Fair  
 KFAC-Contest Matinee

**1:45 P.M.**  
 KFI-Woman in House

**2:00 P.M.**  
 KFI-Just Plain Bill  
 KMPC-News; Music  
 KABC-Murder in  
 the Afternoon

KHJ-J. Olsen Show;  
 News  
**2:15 P.M.**  
 KFI-Front Pg. Farrell  
**2:30 P.M.**  
 KFI-Lorenzo Jones  
 KNX-Curt Massey  
 KHJ-Behind the Story  
 KFAC-Pops Concert

**2:45 P.M.**  
 KFI-Marriage Pays  
 KNX-Wizard Odds  
 KHJ-Lynn Looks at  
 Hollywood

**3:00 P.M.**  
 KHJ-Hughes Reel  
 KFI-Travelers  
 KNX-Ashton; Lewis  
 KFAC-News; Keyboard  
 Concert  
 KABC-Beat the Record

**3:10 P.M.**  
 KNX-Untold Story

**3:15 P.M.**  
 KHJ-Tello Test  
 KNX-Off Balance

**3:30 P.M.**  
 KFI-Dr. Paul; News  
 KNX-Off Balance  
 KFAC-Opera World  
 KHJ-Jack Kirkwood  
 KFWB-Red Rowe  
 KABC-Martin Block;  
 Shopper's Special

**4:00 P.M.**  
 KFI-Life Beautiful  
 KNX-Phil Norman  
 KABC-McBride  
 KHJ-Fulton Lewis Jr.  
 KFAC-Musical  
 KLAB-News, Sports;  
 Cooper, Music

**4:15 P.M.**  
 KFI-Burrill Wheeler  
 KHJ-News; Hem'way

**4:30 P.M.**  
 KNX-G. Fisher; Editor  
 KABC-Nancy Holme  
 KHJ-Curt Massey  
 KFAC-Dixie Land  
 KRKD-Soc. Inst. of  
 Soc. Welfare

**4:45 P.M.**  
 KABC-News  
 KHJ-Hayes, News

**4:55 P.M.**  
 KFI-Manning News

**5:00 P.M.**  
 KFI-News, P. Bishop  
 KNX-Ed. R. Murrow  
 KABC-Eroy Hirsch  
 KHJ-Sky King; C.  
 Brown  
 KFAC-Sun Serenade  
 KMPC-News; Stewart

**5:15 P.M.**  
 KFI-News  
 KNX-This Is L.A.  
 KABC-Headsets  
 News  
 KFWB-Scott's Sports

**5:30 P.M.**  
 KFI-Sports Report  
 KFWB-Tom Harmon

KFWB-Red Rowe  
 KABC-Chet Hundley  
 KRKD-Sports Dial  
 KMPC-Stars of Song  
 KFAC-Varieties

**5:45 P.M.**  
 KNX-Goss; News  
 KABC-Bob Garred  
 KFI-Elmer Peterson  
 KLAB-Sports, Balter  
 KRKD-Race Results  
 KMPC-Music, Stewart

**6:00 P.M.**  
 KFI-News, Putnam  
 KNX-Meet Mr.  
 McNutley  
 KABC-Hank Weaver  
 KHJ-Gabriel Heatter  
 KMPC-Kelley Sports  
 KFAC-News; Dinner  
 Concert

**6:15 P.M.**  
 KLAB-News; Tunes  
 KGJ-Request Perf.

**6:15 P.M.**  
 KHJ-Ans. Man  
 KLAB-Sports, Stern  
 KABC-News  
 KFI-Out of the West

**6:30 P.M.**  
 KFI-News; Eddie  
 Cantor  
 KNX-Time for Love;  
 Retailation  
 KABC-Sum of Abner  
 KHJ-Fred Pinkley  
 KFWB-Am. Dances  
 KMPC-Today's Races  
 KFAC-Musical  
 Milestones

**6:45 P.M.**  
 KHJ-Sam Hayes  
 KABC-J. Vandercook

**6:55 P.M.**  
 KHJ-Bill Henry

**7:00 P.M.**  
 KFI-Reporter  
 KNX-10 o'Clock Wire  
 KABC-News; E. C. Hill  
 KHJ-Fulton Lewis Jr.  
 KFWB-Larry Finley  
 KFAC-Music  
 Crossroads

**7:15 P.M.**  
 KFI-Like's Arrival  
 KNX-C. Alcott;  
 T. Hanlon

**7:30 P.M.**  
 KABC-Science of Mind  
 KHJ-Edwards,  
 Com'tary

**7:40 P.M.**  
 KFI-Al Poska  
 KNX-P. Norman  
 KABC-Lonesome Gal  
 KHJ-Deems Taylor

**11:00 P.M.**  
 KFI-News  
 KNX-News, Roby  
 KABC-Melodies  
 KHJ-News

**11:10 P.M.**  
 KNX-Hanton Scorebro

**11:15 P.M.**  
 KHJ-Music  
 KFI-Sports, Thomas  
 KABC-Chees &  
 KNX-Merry-Go-Round

**11:30 P.M.**  
 KFI-Ben Hunter

**11:40 P.M.**  
 KNX-Balance

**8:00 P.M.**  
 KFI-One Man's Family  
 KNX-Meet Millie  
 KABC-Romance Music  
 KHJ-Crime Fighters  
 KFAC-Eve. Concert  
 KLAB-News; Sports;  
 G. Norman, Music  
 KFWB-Invitation, Bev

**8:15 P.M.**  
 KFI-News of the World

**8:30 P.M.**  
 KFI-Roy Rogers

**8:45 P.M.**  
 KNX-Belush  
 KABC-Horatio  
 Hornblower  
 KHJ-Newspaper of Air  
 KGJ-Hunter Hancock  
 KMPC-Songs You  
 Ordered

**9:15 P.M.**  
 KNX-Phil Norman;  
 Balance  
 KHJ-Newstreet;  
 Names, News

**9:30 P.M.**  
 KFI-Arter, Bandstand  
 KNX-Burgie Music, Box  
 KMPC-Dance Time  
 KHJ-Musical; News  
 KABC-P. Whiteman  
 Show

**9:45 P.M.**  
 KNX-Bill Balance

**12 Midnight**  
 KABC-News  
 KFI-Midnight Flyer  
 B. Hunter  
 KNX-Music  
 KFAC-Nite Music  
 KFWB-Pinley, Music  
 KLAB-News; Alex  
 Cooper, Music  
 KMPC-Bill Stewart  
 KRKD-Holly Show  
 KGJ-Night Club